Nassau County Department of Solid Waste Management

Director 46026 Landfill Road Callahan, Florida 32011

Contract For Recycling and Education Program Management

This contract entered into this date<u>September 14</u>, 2005y and between Nassau County Board of County Commissioners (County) and Keep Nassau Beautiful, Inc. (KNB). The parties agree as follows:

- 1. KNB will provide promotion of the County's total recycling program through public education and information, development of a County motto, mascot and theme, and development of a countywide school program and development of educational and informational materials.
- 2. KNB will collect and tabulate, to determine countywide recycling rates, quantities and qualities of materials and total program effectiveness.
- 3. KNB will keep abreast of new and innovative recycling technology and keep the County informed by attending local, regional, and statewide seminars and conferences.
- 4. KNB will research, develop, and recommend markets for recycling commodities to determine commodities to be collected, processed and marketed. KNB will develop a local "recycling content' procurement strategy for the county.
- 5. KNB will submit a monthly report of activities, pertaining to this contract, to the Director for Solid Waste Management.
- 6. KNB will submit a bill to the County quarterly for the above-mentioned services at a rate of \$4,875.00 per quarter.

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- 7. The County within budgetary constraints may provide educational and informational materials.
- 8. This contract expires on September 30, 2006 unless either party gives written notice thirty (30) days before date of termination.
- 9. This contract is for 12 months with the Board of County Commissioners having the option to renew for successive consecutive twelve-month periods. Either party may terminate or modify the agreement by giving 30 days written notice.
- 10. This contract is contingent upon receipt of grant funding from the State of Florida.
- 11. **DISPUTES**: Any dispute arising under this Contract shall be addressed by the representatives of the County and the Contractor as set forth herein. Disputes shall be set forth in writing to the County Administrator with a copy to the Solid Waste Director and provided by overnight mail, UPS, FedEx, or certified mail, with a response provided in the same manner prior to any meetings of representatives. The initial meeting shall be with the County Administrator and the Solid Waste Director or their designee and a representative of the Contractor. If the dispute is not settled at that level, the County Attorney shall be notified in writing by the Solid Waste Director or his/her designee, and the County Attorney and the County Administrator and the Solid Waste Director or their designee(s) shall meet with the Contractor's representative(s). Said meeting shall occur within sixty (60) days of the notification by the County Administrator. If there is no satisfactory resolution, the claims disputes, or other matters in question between the parties to this Agreement arising out of or relating to this Agreement or breach thereof, if not disposed of by agreement as set forth herein, shall be submitted to mediation in accordance with mediation rules as established by the Florida Supreme Court. Mediators shall be chosen by the County and the cost of mediation shall be borne by the Contractor. If either party initiates a Court proceeding, and the Court orders, or the parties agree to, mediation, the cost of mediation shall be borne by the Contractor. Contractor shall not stop work during the pendency of mediation or dispute resolution. No litigation shall be initiated unless and until the procedures set forth herein are followed.

KEEP NASSAU BEAUTIFUL, INC.

TODD E. DUNCAN Executive Director

BOARD OF COUNTY COMMISSIONERS NASSAU COUNTY, FLORIDA

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ANSLEY N. ACREE Its: Chairman

Attest:

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MICCHAEL S. MULLIN

PROPOSAL FOR RECYCLING AND EDUCATION PROGRAM MANAGEMENT IN NASSAU COUNTY, FLORIDA

BACKGROUND

Keep Nassau Beautiful, Inc. (KNB) is a private, not-for-profit corporation formed on July 30, 1991. KNB is an affiliate of both Keep America Beautiful and Keep Florida Beautiful. These three organizations are dedicated to educating the public on the solid waste issues facing the country and to promoting integrated procedures to manage waste.

KNB manages Adopt-A-Highway, Adopt-A-Mile, and Adopt-A-Shore programs to increase public awareness about litter and enhance community pride. Currently, KNB has 117 adopting groups throughout the county. KNB also promotes beautification through its Adopt-A-Spot and other planting programs countywide. KNB has sponsored tree and plant sales to raise public awareness, promote beautification, and raise funds.

KNB has successfully worked to nurture private/public partnerships to accomplish its goals with the added benefit of providing an opportunity for community service. KNB has established relationships and has access to the major employers in the county and has their significant support in reaching community goals. KNB has established relationships with Nassau County School Board administrators and several principals who are looking for innovative methodologies to prepare students for life.

A comprehensive integrated solid waste management includes the concepts of reducing, reusing, and recycling. The solid waste management triangle, as implemented in Nassau County, consists of reduction recycling reusing and land filling. KNB has embarked on an aggressive self-education plan to become an authority in these three parts of solid waste management.

KNB has a track record of public speaking to citizens groups throughout the county on the issues of land filling, recycling, conservation, and citizen involvement.

RESOURCES:

KNB has one person on staff available to support this contract. He is an accomplished public speaker and has a background in training, significant organizational skills and experience in dealing with the public.

KNB's Executive Director works with the recycling program and is qualified to field questions from county residents and to give presentations as necessary. He is attending training sessions held by Keep America Beautiful, Florida Department of Environmental Protection, and Keep Florida Beautiful. KNB is a member of both Recycle Florida Today (RFT) and the Solid Waste Association of North America (SWANA).

KNB possesses an extensive library of information related to recycling and maintains subscriptions to various periodicals to remain current in the field. KNB has the reputation fro being the local expert in matters related to solid waste and specifically recycling.

The Board of Directors and committees are KNB's greatest resources, brining together a diverse group of Nassau County residents, representing all facets of the county, to focus on recycling issues. These individuals' expertise covers the gamut of environmental issues, volunteer management and involvement, financial experience, corporate leadership, small business ownership, education, and communication skills. Both the private and public sectors are represented. This group of workers is committed to the reduce, reuse, recycle concept and possess the added benefit of wide ranging community contacts and resources.

REQUIREMENTS AND SPECIFICATIONS OF SERVICE:

PROMOTE THE COUNTY'S TOTAL RECYCLING PROMOTION AND EDUCATION PROGRAM – 15 hours per week.

KNB will provide a speakers bureau to speak to civic groups. The objective is to speak to two groups per month. Letters and press releases will be prepared to announce this service to the community. KNB will work with both Chamber's of Commerce, and any other interested organizations, to develop programs to support recycling efforts by businesses.

KNB will coordinate its efforts with the Nassau County School Board to promote the use of the existing Florida environmental curricula, focusing on recycling in the schools. This curriculum, entitled "The 4R's" stands for Reduce, Reuse, Recycle, and Recover. "The 4R's" provide supplementary activities on solid waste and can be used in teaching of social studies, math, language arts, and science in pre-kindergarten through 12th grade. Where necessary, KNB will assist teachers in conducting the classroom instruction. KNB will visit each Nassau County school during the first part of the school year to develop a recycling program tailored for each individual school or revise the existing recycling program. Currently, KNB has nine schools throughout the county participating in programs. Class trips to such facilities, as the Nassau County Landfill, BFI-The Recyclery and Southeast Paper, would be implemented. School projects such as the paper drives, telephone bilk drives, Billion Bag Program, in coordination with Grocery Bag Council of the American Forest and Paper Association, and the Great Aluminum Can Round-Up, in coordination with the Can Manufacturers Institute, would be implemented so that each school would have the opportunity to win cash prizes and be rewarded for their efforts. Recycling educational initiatives such as these can be on going and are supported by Keep America Beautiful, Keep Florida Beautiful, and Recycle Florida Today. KNB has an established working relationship with Waste Management, Stateline, and Southeast Paper. KNB would be available to give follow-up presentations and monitor all ongoing collection programs at each school. Towards the end of the school year, KNB will revisit each school, chart their progress and determine if any changes need to be made. KNB has, and will continue to support the Learn & Serve Grants.

KNB will continue circulating the Nassau County Recycling Guide to county residents through the schools and commercial establishments.

KNB will visit commercial and industrial entities to promote community support through participation, recycling, reusing, reducing, and purchasing recycled products.

KNB will continue the county recycling awards program to recognize outstanding performance by businesses, schools and not-for-profit groups.

KNB will continue to work with the Nassau County Solid Waste Director to develop and implement new recycling programs throughout the county.

BIND SCHEDULE:

<u>MAN HOURS AND MAN HOUR RATE</u>: KNB will allocate an average of 15hours per week to this contract at a rate of \$25 per hour. The hourly rate includes the cost of office space, telephone, supplies, insurance, travel and postage. The total hours allocated to this contract are 780

<u>FEE:</u> KNB's fee for service is \$19,500 for the twelve months beginning October 1, 2005. The fee shall be paid at the rate of \$4,875 per quarter on the first of October 2005, January 2006, April 2006, and July 2006.

SPECIFIC CONDITIONS AND EXCEPTIONS TO REQUIREMENTS AND SPECIFICATIONS.

Nassau County will be responsible for the following:

- 1) Printing and distribution costs such as postage for countywide mail outs. No mail outs are currently planned.
- 2) Identify KNB as the county's agent for promotion, education, and information gathering related to the recycling program.